

### Applicant Information

#### 1) Details of Applicant

*In case of joint application, please enter the name of the contact person.*

##### **Name**

*(Contact person)*

##### **Educational establishment**

Universität Innsbruck

UMIT

Medizinische Universität Innsbruck

FH Kufstein

MCI

Other

##### **Institute(s) of Origin of Results**

*(max. 3 names)*

##### **Name(s) of Applicant(s)/Team Member(s)**

*(max. 5 names)*

*I agree that my details given under point 1) will be checked by STARTUP.TIROL in consultation with the above-mentioned institution.*

## 2) Details of application

### Title of business idea

### In which sector/industry branch would you place your idea?

Life Sciences

Innovative Services

Information Technologies

Creative Industries

Physical Sciences

Andere

### Short Description of Business Idea

*easier to fill out if the questions on page 3 to 7 are already answered.*

*Example, business model designer lamps: For design lovers (customers), **who** value exceptional interiors (motivation), **we offer** high quality lamps and lampshades (product/service) made of natural materials (unique selling proposition), **which** create a special atmosphere (result).*

### Status of business idea

Just an idea, no realisation is planned.

I am already realising my idea.

I plan to realise my idea soon.

Other

I plan to realise my idea at a later date.

## **Detailed information on the business idea and its potential**

*The given questions are a recommendation to describe the respective aspects of the submitted idea. They can, but do not have to be answered in the given order.*

**Product/Service · Problem · Solution · Customer · benefit** (max. 3.500 characters)

**Competition and competition advantage**

*(max. 3.500 characters)*

**Market and market potential**

*(max. 3.500 characters)*

**Potential business model**

*(max. 3.500 characters)*

**Status and development potential**

*(max. 3.500 characters)*

## General information

Where/how did you learn about the STARTUP.TIROL.AWARD?

Website

Newsletter

Friends/Acquaintances

Flyer/Folder/Poster

Other

**Room for your comments** *(we appreciate your suggestions, requests and your complaints!)*

**Please send your application as a PDF file to** [susanne.pedarnig@startup.tirol](mailto:susanne.pedarnig@startup.tirol)

*I hereby take note of the complete version of further information about the STARTUP.TIROL.AWARD which can be found in German only on [www.startup.tirol/award](http://www.startup.tirol/award)*

In case of questions regarding your application please do not hesitate to contact STARTUP.TIROL:

### **Gründungszentrum Start Up Tirol GmbH**

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***We wish you GOOD LUCK  
and are looking forward to receiving your application!***



## **Further Information**

### **1. Confidentiality**

Any documents submitted will be treated confidentially. All persons involved in the Award, most notably STARTUP.TIROL employees and jurors, must sign confidentiality agreements to protect the intellectual property of the participants. Disclosure of any relevant inventions for the purpose of an instruction to reproduce results is not a participation requirement.

### **2. Legal Process**

A participation in the award is free of charge. The prizes are awarded by an independent jury. There is no right of appeal.

### **4. Data protection**

STARTUP.TIROL is responsible for the processing of the personal data of the participants of the STARTUP.TIROL.AWARD. You can find our privacy policy [\*here\*](#).

